

**1**
**Application Form for Participation**

The present Application form should be filled in and certified in four copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

To be filled in block letters

**Full name of Exhibitor:**
**Address: country, town  
Street and number, P.O.B.:**
**Phone:**
**Fax:**
**E-mail:**
**http:**
**All contacts should be made through:**
**Tel/e-mail:**
**Agent in Serbia  
(name, address & phone):**
**All correspondence to be addressed to  
(only if different from address above):**
**Payment affected to  
the bank account number:**
**VAT number:**
**We rent**

<b>A Indoor raw space</b>	appr. <input type="text"/> sq.m	<b>60,- €/sq.m</b>
<b>B Outdoor raw space</b>	appr. <input type="text"/> sq.m	<b>35,- €/sq.m</b>

**Compulsory registration fee  
amounts to:**
**€ 250,-**

The price per 1 sq.m indoor raw space at the gallery shall be reduced for 20-40%, depending upon the hall

The prices are mentioned in NET amounts. VAT shall be added to them.

**Are you:**

- |   |  |               |
|---|--|---------------|
| <input type="checkbox"/> Manufacturer     | <input type="checkbox"/> Agent         | (please tick) |
| <input type="checkbox"/> Wholesaler       | <input type="checkbox"/> Importer      |               |
| <input type="checkbox"/> Exporter         | <input type="checkbox"/> Retail trader |               |
| <input type="checkbox"/> Service renderer | <input type="checkbox"/> Distributor   |               |

**Technology innovation you will present at the Fair:**
**If your company celebrates any jubilee this year, please name it:**
**Exhibit data**

<b>Exhibit weight:</b> <input type="checkbox"/> up to 800 kg/sq.m <input type="checkbox"/> 800-1200 kg/sq.m <input type="checkbox"/> exceeding 1200 kg/sq.m (max. 1500 kg/sq.m)	<b>Exhibit height:</b> <input type="checkbox"/> not exceeding 3 m <input type="checkbox"/> exceeding 3 m	<b>Exhibit length:</b> <input type="text"/> m
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Please, send also the completely filled in Application for Compulsory Registration in the Official Exhibitor Register and the CD along with the present Application.

We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events and the present Application Form and that we fully accept them.

Payment upon receipt of the proforma invoice.

TO BE FILLED IN BY BELGRADE FAIR

 Confirmed acceptance  
of Application form

File No.

Location

Date, signature and seal

Venue and date

Seal

Exhibitors signature

## EXHIBITORS

Companies exhibiting their own products and renting a certain exhibiting space for it and the right to registration in the Exhibitor Register, as well as the right to use any other services within the Belgrade Fair's offer. The Exhibitors shall install their company's name on the fascia panel at their stand.

## COEXHIBITORS

Should also exhibits of other companies be displayed at the stand rented by the Exhibitor and the other companies' staff is present at the stand, such companies shall be registered as Co Exhibitors. The Co Exhibitors shall apply by specific application forms for participation and compulsory registration in the Exhibitor Register and pay the relevant registration fee for it. The Co Exhibitors shall install their companies' name equally with the Exhibitors, on the fascia panel. Should the Exhibitor apply for a Co Exhibitor for the participation and compulsory registration in the Exhibitor Register, he shall enclose with his application the Co Exhibitor's approval to do so.

If the Exhibitor does not apply for Co-Exhibitors or submit incomplete data in its Application form, Belgrade Fair has the right to charge the Exhibitor for all the costs related to Registration fees for Co-Exhibitors.

Belgrade Fair shall distribute the exhibiting space and determine the exhibiting location of each Exhibitor. Belgrade Fair reserves its right, if it is in the interest of a fair event, to relocate Exhibitors from already allocated area to another location.

The rental price per 1 sq. m. block, front side or corner exhibiting space allocated to the Exhibitor by Belgrade Fair, in accordance with its possibilities, upon the Exhibitor's explicit requirement, shall be increased, compared with the price of the exhibiting space rental stated on the Application for Participation, as follows:

- A) Block exhibiting place (four sides open) for 30%
- B) Front side exhibiting space (three sides open) for 20%
- C) Corner exhibiting space (two sides open) for 10%

Should the Exhibitor mount a multi-level stand on the exhibiting space allocated to him, he shall additionally pay also his use of the elevated areas. The price per 1 sq. m. elevated area amounts 50% of the rental price for raw exhibiting space stated on the Application for Participation. The elevated area shall be calculated based upon design approved by Belgrade Fair Design Office.

The Exhibitors shall pay the compulsory compensation of mutual costs for the period of hall preparation and clearing away. Belgrade Fair Price List shall determine the compensation amount and the payment liability bearers upon this basis.

The Exhibitor shall obey the time of a fair event opening, closing and working hours, particularly to keep his stand with exhibits fully operating by the fair event closing

In case the Exhibitor does not act in accordance with the previous item, which shall be stated in writing by the Hall Supervisor, the Exhibitor shall pay the Contract penalty of EUR 800,-

## REGISTRATION FEE INCLUDES

- Publishing Exhibitor's data (complete business address, telephone, fax, E-mail, http and representation office address) in the official Exhibitor register and CD.
- Publishing up to 20 words of text describing Exhibitor's product range or activity in the Exhibitor Register.
- Publishing of Exhibitor's registered trade mark.
- A Complimentary copy of the Register.
- Free exhibition passes will be distributed as follows: four passes for renting up to 30sqm. Another pass for each additional rent of 10sqm, not more than a total of 12 passes
- One exhibition pass for each officially registered exhibitor
- Car park passes for one vehicle and driver for exhibitors and co-exhibitors renting up to 20sqm
- Car park passes for two vehicles for the rent of up to 50sqm
- Car park passes for three vehicles and driver for the rent exceeding 50sqm

The official Register is printed in Serbian and English. Exhibitors are responsible for the accuracy of the data given. The Register Editorial Staff reserves the right to adjust the titles of the products stated in in this Application to those contained in the Catalogue nomenclature.

## INSURANCE

Exhibits and any other Exhibitor's property shall be insured against theft, damage, etc. at all fair events taking place at Belgrade Fair.

The Exhibitor may insure his goods through Belgrade Fair or himself, through an insurance company in this country or abroad.

Should the exhibits or any other Exhibitor's property not be insured in one of the ways mentioned under the present Article, the Exhibitor shall be fully responsible for any damage to such exhibits or other property.

## PAYMENT

1. Exhibitors shall effect the payment through the Bank stipulated in the pro-forma invoice. Each Contract Party shall bear the bank charges in its own country. Exhibitors are requested to fulfill following liabilities:

- for the booked exhibition space, building and equipping of stand not later than 30 days prior to Fair event opening by pro-forma invoice to the Fair foreign currency account at an authorized commercial bank.
- for other requirements not later than 10 days after the closing date of the Fair event by invoice to the Fair foreign currency account at an authorized commercial bank.

In case of a delayed payment or payment after a contract date, the exhibitor shall pay an interest rate according to the rate of the National bank of Serbia at the moment of settlement the due amount.

2. The Exhibitor may withdraw the submitted Application for Participation only within the time period of 15 days, provided that Belgrade Fair has not confirmed the receipt and acceptance of the Application for Participation in the meantime.

3. Should Belgrade Fair fail to inform the Applicant of its decision within the time period, the Application for Participation shall be considered accepted.

4. Should the Exhibitor withdraw the submitted Application for Participation after the above mentioned deadline, or after confirmation of the Application acceptance, the Exhibitor shall pay to Belgrade Fair the rental fee for the applied exhibiting space, registration fee, as well as any other costs occurred due to such Exhibitor's withdrawal accordingly. Exceptionally, in justified cases, Belgrade Fair may release the Exhibitor from such obligation, completely or partially.

**Application form has the legal force of a Contract. In case of any disputes, the Contract Parties have agreed to settle such disputes by the Foreign Trade Arbitration with the Serbian Chamber of Commerce in Belgrade.**

**Regulations for Participation at Belgrade Fair Events shall be a form part of the Contract.**



**2**

**Application Form for Compulsory Registration  
in Official Fair Catalogue & CD**

Present Application form should be filled in and certified in three copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

Please state the Alphabet letter, under which to be registered in the Official Fair Catalogue

To be filled in block letters

**Full name of Exhibitor:**

**Address: country, zip code and town  
Street and number, P.O.B.:**

**Phone:**

**Fax:**

**E-mail:**

**http:**

**Agent in Serbia  
(name, address and phone):**

**Activity wording:**

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**Commodity group(s) you belong to:**

- INTEGRA - 21st Century Computer Integrated Factory
  - Components and modules for flexible and factory automation
  - Electrical, electronic, hydraulic and pneumatic motors and regulators
  - Electronic measuring instruments and devices
  - Programme controllers, process control systems and industrial computers
  - CNC programme controllers, robot controllers, cell controllers
  - Devices and software for progr. development and testing, control and monitoring
  - Numerically controlled machine tools, machining and measuring centers
  - Industrial robots
  - Flexible manufacturing cells, as well as systems, plants and production equipment
  - Tools and tool systems
  - Systems and components for automatic assembling, packing and handling
  - Computer aided design equipment and software- CAD/CAM systems
  - Other software products for product design, process planning and production planning and control, ERP
  - Internet
  - Intranet
  - Extranet-solutions for industry
  - Complete factories (know-how)
- ELECTRICAL ENGINEERING
- TECHNOTRONICS
  - Computer and Peripheral Equipment
  - Network Equipment
  - Application software
- INSTALLATION
- LIGHTING
- HOUSETECH
- ELECTRONICS
  - Power Electronics
  - Industrial Electronics
  - Home Electronics
- TELECOMMUNICATIONS
- ME-RE-CO
  - Measuring Equipment and Instruments
  - Regulation
  - Process Management
- KGH - HEATING, VENTILATION AND AIR COND. DEVICES AND EQUIPMENT
  - Heating
  - Heating, water treatment
  - Heating, renewable sources of energy
  - Air conditioning, ventilating
  - Air conditioning, refrigeration
  - Plumbing technology
  - Pumps, valves, fittings, heating accessories
  - Implements, tools, fastening systems
- PROCESSING EQUIPMENT
- LOGISTICS & TRANSPORT
- WELDING
- MATERIALS
- PROFESSIONAL AND SCIENTIFIC EQUIPMENT
- INNOVATIONS
- SURFACE PROTECTION
- NEW TECHNOLOGIES
- COMPRESSORS
- SCIENTIFIC-TECHNICAL LITERATURE
- NATIONAL EXHIBITIONS

**With copies of the application please enclose:**

For publishing in the Exhibitor Register:  
your registered trade mark  
by e-mail (.tiff or .jpg-600dpi)

For publishing in the CD:  
5 chosen photos and your color registered trade mark  
by e-mail (.jpg format-72dpi-max330x330 pix)

**Compulsory registration fee as per Application for Participation  
amounts to EUR 250.**

Publishing in the Exhibitor Register of data about activities not exceeding 20 words, and the registered trade mark are included in the registration fee. Each additional word shall be charged EUR 4. The registration fee amount includes also publishing of 5 (five) photos at CD.

**The prices are mentioned in NET amounts. VAT shall be added to them.**

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

File no.

Location

Date, signature and seal

Venue and date

Seal

Exhibitors signature



**3**

**Application Form  
Full Package Stand Type STANDARD**

To be filled in block letters

Full name of Exhibitor:

Address: country, town  
Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

Contact person:

Mob.phone:

E- mail:

**standard aluminium construction**

I order herewith the construction and full service arrangement of the exhibition space of:

12-24 sq.m

25-38 sq.m

39-60 sq.m



sq.m      **30 €/sq.m**

Services and equipment included in price/sq.m:

Partition walls	✓	✓	✓
Name panel - logo	✓	✓	✓
Instant use carpet - grey	✓	✓	✓
Info desk/podium	1/0	1/1	2/2
Table/Chairs	1/4	1/6	2/8
Bar stool	/	1	1
Cubicle incl. curtain	/	✓	✓
Spot light 100W	4	6	8
Lockable cupboard	1	1	1
Brochure shelf on the stand wall	1	1	1
Socket up to 1kW	1	1	1
Decorative arrangement of exhibits	✓	✓	✓
Space fee	✓	✓	✓

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)

We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

	Pcs.	€/Pcs.		Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> Door with lock	<input type="text"/>	20,-	<input type="checkbox"/> Glass Showcase 100x100x220	<input type="text"/>	80,-	<input type="checkbox"/> Company logo 96x62, adv. tower	<input type="text"/>	30,-
<input type="checkbox"/> Info desk 100/200x50x110	<input type="text"/>	80,-	<input type="checkbox"/> Glass Showcase 100x50x220	<input type="text"/>	60,-	<input type="checkbox"/> Company logo 196x62, adv. tower	<input type="text"/>	50,-
<input type="checkbox"/> Table	<input type="text"/>	10,-	<input type="checkbox"/> Glass Showcase 50x50x220	<input type="text"/>	40,-	<input type="checkbox"/> Company logo fascia 196x22	<input type="text"/>	25,-
<input type="checkbox"/> Chair	<input type="text"/>	10,-	<input type="checkbox"/> Low Glass Showcase 100/50x75	<input type="text"/>	30/40,-	<input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil	<input type="text"/>	15/18,- /sq.m.
<input type="checkbox"/> Bar stool	<input type="text"/>	20,-	<input type="checkbox"/> Advertising Tower Structure	<input type="text"/>	40,-	<input type="checkbox"/> Laminate floor	<input type="text"/>	10,- /sq.m.
<input type="checkbox"/> Podium	<input type="text"/>	10,-	<input type="checkbox"/>	<input type="text"/>		<input type="checkbox"/>	<input type="text"/>	

The prices are mentioned in NET amounts. VAT shall be added to them.

Payment upon receipt of the proforma invoice.

I state herewith that I am cognizant with Belgrade Fair price list,

Terms for construction and arrangement of exhibition space which I fully accept.

Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

Venue and date

Seal

Signature

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

Hall no.

Stand no.

Date, signature and seal



**3a**

**Application Form  
Full Package Stand Type MOLTO**

To be filled in block letters

Full name of Exhibitor:

Address: country, town  
Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

Contact person:

Mob.phone:

E-mail:

**Syma Molto aluminium construction (cubical structures)**

I order herewith the construction  
and full service arrangement of the  
exhibition space of:

12-24 m<sup>2</sup>



25-38 m<sup>2</sup>



39-60 m<sup>2</sup>



sq.m

40 €/sq.m

Services and equipment  
included in price/sq.m:

Partition walls	✓	✓	✓
Name panel - logo	✓	✓	✓
Instant use carpet - grey	✓	✓	✓
Info desk/podium	1/0	1/1	2/2
Table/Chairs	1/4	1/6	2/8
Bar stool	/	1	1
Cubicle incl. curtain	/	✓	✓
Spot light 100W	4	6	8
Lockable cupboard	1	1	1
Brochure shelf on the stand wall	1	1	1
Socket up to 1kW	1	1	1
Decorative arrangement of exhibits	✓	✓	✓
Space fee	✓	✓	✓

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)

We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

	Pcs.	€/Pcs.		Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> Door with lock	<input type="checkbox"/>	45,-	<input type="checkbox"/> Glass Showcase 100x100x220	<input type="checkbox"/>	110,-	<input type="checkbox"/> Company logo 91x91, adv. tower	<input type="checkbox"/>	30,-
<input type="checkbox"/> Info desk 100/200x50x110	<input type="checkbox"/>	110,-	<input type="checkbox"/> Glass Showcase 100x50x220	<input type="checkbox"/>	80,-	<input type="checkbox"/> Company logo 191x91, adv. tower	<input type="checkbox"/>	50,-
<input type="checkbox"/> Table	<input type="checkbox"/>	20,-	<input type="checkbox"/> Glass Showcase 50x50x220	<input type="checkbox"/>	60,-	<input type="checkbox"/> Company logo fascia 191x41	<input type="checkbox"/>	40,-
<input type="checkbox"/> Chair	<input type="checkbox"/>	20,-	<input type="checkbox"/> Low Glass Showcase 100/50x100	<input type="checkbox"/>	40/60,-	<input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil	<input type="checkbox"/>	15/18,- /sq.m.
<input type="checkbox"/> Bar stool	<input type="checkbox"/>	30,-	<input type="checkbox"/> Advertising Tower Structure	<input type="checkbox"/>	60,-	<input type="checkbox"/> Laminate floor	<input type="checkbox"/>	10,- /sq.m.
<input type="checkbox"/> Podium	<input type="checkbox"/>	20,-						

The prices are mentioned in NET amounts. VAT shall be added to them.

Payment upon receipt of the proforma invoice.

I state herewith that I am cognizant with Belgrade Fair price list.

Terms for construction and arrangement of exhibition space which I fully accept.

Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance  
of Application form

Hall no.

Stand no.

Date, signature and seal

Venue and date

Seal

Signature



**4**

**Application Form for Technical Services**

To be filled in block letters

Full name of Exhibitor:

Address: country, town  
Street and number, P.O.B.:

Contact person:

Tel:

Mob.phone:

E-mail:

**Technical services**

	Pcs.	€ /Pcs.		Pcs.	€ /Pcs.
<input type="checkbox"/> Telephone connection	<input type="text"/>	30,-	<input type="checkbox"/> Water connection (a sink with the tap, consumption included)	<input type="text"/>	120,-
<input type="checkbox"/> Club table	<input type="text"/>	20,-	<input type="checkbox"/> Boiler	<input type="text"/>	25,-
<input type="checkbox"/> Chair	<input type="text"/>	20,-	<input type="checkbox"/> Mini kitchen (water connection, refrigerator, sink, boiler, electric plate)	<input type="text"/>	220,-
<input type="checkbox"/> Refrigerator	<input type="text"/>	70,-	<input type="checkbox"/> Mini kitchen (water connection, refrigerator, sink, boiler)	<input type="text"/>	200,-
<input type="checkbox"/> Cupboard	<input type="text"/>	30,-	<input type="checkbox"/> Stand safeguarding per 1h	<input type="text"/>	6,-
<input type="checkbox"/> Carpet	<input type="text"/>	10,-/sq.m.	<input type="checkbox"/> Vacuum cleaning / floor wiping per 1h	<input type="text"/>	6,-
			<input type="checkbox"/> Compulsory fee for the mutual costs	<input type="text"/>	4,-/sq.m.

Note: - The consumption of telephone is charged additionally at the supplier's fees increased by the handling costs.  
- The Exhibitors constructing their stands themselves shall pay the compulsory fee for mutual costs according to the rented exhibiting space.

Switchboard\*  50,- \* The switchboard shall be used to connect electric power to the stand

**Electric connection for stand equipping and exhibit demonstration**

	Pcs.	€ /Pcs.
<input type="checkbox"/> total power up to 5 kW	<input type="text"/>	37,-
<input type="checkbox"/> total power up to 10 kW	<input type="text"/>	50,-
<input type="checkbox"/> total power up to 20 kW	<input type="text"/>	64,-

**Electric connection for special lighting**

	Pcs.	€ /Pcs.
<input type="checkbox"/> power up to 5 kW	<input type="text"/>	46,-
<input type="checkbox"/> power up to 10 kW	<input type="text"/>	73,-
<input type="checkbox"/> power up to 20 kW	<input type="text"/>	120,-

\* The connection price includes also electric power consumption during event. Please ask for a special offer for the prices of the power connections with the power exceeding 20 kW.

**Internet connection**

	recommended no. of users	Pcs.	€ /Pcs.
<input type="checkbox"/> economic (512Kb/128Kb)	3	<input type="text"/>	40,-
<input type="checkbox"/> starter (1.5Mb/384Kb)	6	<input type="text"/>	90,-
<input type="checkbox"/> normal (5Mb/1Mb)	9	<input type="text"/>	200,-
<input type="checkbox"/> advance (8Mb/2Mb)	12	<input type="text"/>	300,-
<input type="checkbox"/> ultra (16Mb/4Mb)	20	<input type="text"/>	500,-

**Additional services**

	Pcs.	€ /Pcs.
<input type="checkbox"/> VDSL modem rent	<input type="text"/>	30,-
<input type="checkbox"/> Special services (per hour)	<input type="text"/>	30,-
<input type="checkbox"/> Upload Booster 2X	<input type="text"/>	+25% on price
<input type="checkbox"/> Upload Booster (Symmetrical speed)	<input type="text"/>	+50% on price

**Special request** (Write in special requests referring to the services indicated above)

Payment upon receipt of invoice. The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date

Seal

Exhibitors signature

The services mentioned in the Technical Service Price List can be contracted solely in the Inspection Office of the relevant exhibiting hall, where also information on other services that can be rendered by Belgrade Fair can be obtained respectively. The afore mentioned services are not included in the exhibiting space rental or construction price and they are subject to additional payment.

#### **ELECTRICITY**

Belgrade Fair power has got the voltage of 220 V single phase and 3 x 380 V three phase alternating power of 50 Hz. Any cables and/or devices shall be compatible for operation under the said voltage and frequency. For manufacturing of cabling for connection of various devices, machines, and lights, as for protection from the touch-in voltage, regulations on manufacturing of temporary electrical cables shall be applied accordingly. A stand shall have a switchboard, fully in accordance with the regulations, Belgrade Fair will connect it to the network. The connection of the installed cables shall be approved by an authorized employee of Belgrade Fair Electricity Department.

#### **TELEPHONE**

Belgrade Fair has got an internal mail telephone exchange for its users, which enables all kind of incoming and outgoing telephone calls automatically (an operator calling for the connection is necessary). The connection means a connection to the telephone network with a telephone set, whereas usage of an additional set or fax machine is subject to additional payment in accordance with the price list.

#### **WATER**

Belgrade Fair plumbing has got the connection size 3/4 inch, which can be reset to 1/2 inch upon request. Any water connection made by an exhibitor shall be approved by Belgrade Fair authorized staff.

#### **STAFF ENGAGEMENT**

Subject to filling in the relevant form and additional payment in accordance with the Price List, Belgrade Fair puts to its exhibitors disposal staff for all types of works mentioned therein.

#### **COMPULSORY FEE FOR THE MUTUAL COSTS:**

The Exhibitors constructing their stands themselves shall pay the compulsory fee for mutual costs according to the rented exhibiting space, as follows:

- 0 – 150 sq. m. - each square meter shall be calculated
- 151 – 300 sq. m. - fixed 150 sq. m. + 40% difference between 300 and 150 sq. m.
- 301 – 500 sq. m. - fixed 210 sq. m. + 30% difference between 500 and 300 sq. m.
- More than 500 sq. m. – fixed 270 sq. m. + 20% difference between the actual space and 500 sq. m.

#### **EXHIBIT INSURANCE**

**Belgrade Fair is not insured against theft of displayed exhibits. We recommend our exhibitors to conclude the fair event insurance.**

The insurance can be concluded through a Belgrade Fair Insurance Department, in the Head Office room Belgrade Fair shall not be responsible for any non insured exhibits, equipment or other property of an exhibitor whatsoever, in case of a damage (theft, damaging, etc), during mounting, the event and dismantle period. Any responsibility and/or damage compensation shall be borne by the exhibitor.

#### **INFO**

##### **Hall 1**

Tel: +381 11 2655 191, 2655 190  
Fax: +381 11 2655 191

##### **Hall 2 and 1A**

Tel: +381 11 2655 241, 2655 240  
Fax: +381 11 2655 241

##### **Hall 3 and 3A**

Tel: +381 11 2655 341, 2655 340  
Fax: +381 11 2655 341

##### **Hall 4**

Tel: +381 11 2655 848, 2655 014  
Fax: +381 11 2655 848

##### **Hall 5, Hall 11 and Open area**

Tel: +381 11 2655 261, 2655 260  
Fax: +381 11 2655 260



# BELGRADE FAIR

ADVERTISING DEPARTMENT  
 Bulevar Vojvode Misica 14, 11000 Belgrade, Serbia  
 Tel/Fax: +381 11 2655 574, 2655 270  
 Tel: +381 11 2655 474  
 in.ad@sajam.rs  
 sajamtehnike.rs



# 61<sup>ST</sup> INTERNATIONAL TECHNICAL FAIR



61<sup>st</sup> International Fair of Technics and Technical Achievements

May 15-19, 2017

## 5 Application Form for Advertising Services

To be filled in block letters

Full name of Exhibitor:

Address: country, town  
 Street and number, P.O.B.:

Tel/Fax:

E-mail:

Contact person:

Mob.phone:

E-mail:

Payment affected to the bank acc. no.:

VAT number:

### Advertising space - printed

Fair Car Entrance Arch 10x1 m (vinyl), with 4 panels 95x195 cm (paper)



400 €/piece

Pcs.

Megaboard at the Hall 3 on the glass, 503x282 cm



450 €/piece

Pcs.

Billboard at the Hall 1 600x150 cm, paper



160 €/piece

Pcs.

Megaboard Underground Passage 995x195 cm, paper, Illuminated



350 €/piece

Pcs.

Megaboard at the Hall 2 at the Gallery, height 2.62 m, width min. 2 m



30 €/sq.m

sq.m

Megaboard at the Hall 1 V-banner, vinyl, 735x427 cm



960 €/piece

Pcs.

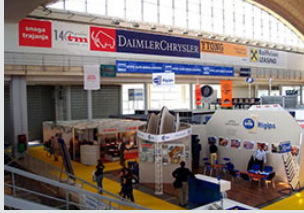
Billboard 300x200 cm paper



180 €/piece

Pcs.

Billboard at the Hall 2 wall, paper, height 2 m, length min. 5 m, price per sq.m.



25 €/sq.m

sq.m

Advertising surface on the vinyl per sq.m.



30 €/sq.m

sq.m

Double sided billboard on the pedestrian bridge 95x195 cm, paper



80 €/piece

Pcs.

Colonnade In front of the Hall 2 vinyl 8x1 m with 4 billboards 95x195 cm paper



400 €/piece

Pcs.

Flag pole height 11 m at the Boulevard for the flags up to 150x700 cm



100 €/piece

Pcs.

### Advertising space in the Exhibitor Registry

2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> cover  
 270 €

Double sided ribbon insert  
 Color print 350 €

Advertising page (one sided)  
 Color print 200 €

### Advertising document distribution

Adv. doc. distribution within the fair ground, carried out by the client (price per 1 day, for exhibitors) 100 €  
 Adv. doc. distribution within the fair ground, carried out by the client 200 €

PLEASE FIND THE COMPLETE ADVERTISING LIST ON OUR **WEBSITE**

### Note:

The prices are mentioned in NET amounts. VAT shall be added to them.  
 Payment upon receipt of proforma invoice.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

Hall No.

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal



Please send a general idea, in the file form (Floppy Disk, CD, USB Flash Disk) with your filled in and sealed Application or by e-mail (in.ad@sajam.rs), not later than twenty days before the event opening.

The Advertising Department shall reserve an adequate space for you, as well as a different advertising component, if the requested space has already been rented, in accordance with the available space and the dates of the application, as well as its receipt of documents.

The rent price of all advertising components shall be related to the duration period of each fair event, other than the items otherwise defined (rented on a day or monthly basis).

The Fair shall control the advertising components during the fair events. In case of any damage of such components, the Fair shall replace them as soon as possible, at its own cost.

Any specific orders shall be contracted personally (facade or window graphics, megaboard, rent of the advertising balloons, distribution of advertising materials along with entry tickets, etc).

Any installation of advertising towers, fascias, columns or wall panels exceeding the height of 3 meters shall be subject to the approval of the Advertising Department and the Design Office.

The flag poles and flags shall not be installed independently outside the rented advertising space.

Any advertising components individually installed by an exhibitor on the Fair ground (banners, flags, rigid components, etc.) shall be charged by the valid prices from the present price list. Belgrade Fair reserves its right to remove the afore mentioned components if they esthetically spoil the event general look or another exhibitor's component, as estimated by Belgrade Fair.

## File prepress

The printing files shall be sent in Adobe Photoshop **EPS** or Adobe Illustrator **EPS** or **PDF** format.

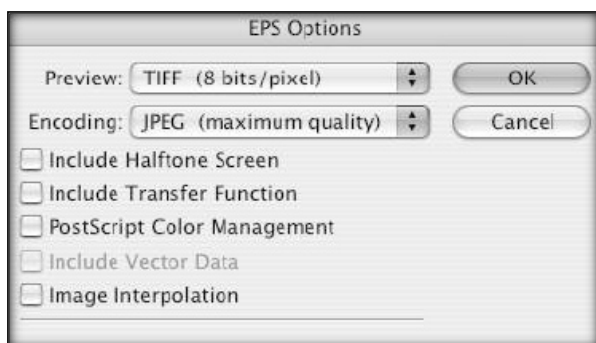
### Adobe Photoshop:

File scale for large print formats (i.e. billboard 4m x 3m) - 1:10.  
Resolution 300-500 dpi.

File scale for small print formats (i.e. B2 poster) - 1:1.  
Resolution 100-150 dpi.

Colour mode: **CMYK**

File recording: Photoshop Encapsulated Postscript (**EPS**), with the following settings:



### Adobe Illustrator:

File scale for large print formats - 1:10.

File scale for small print formats - 1:1.

The file **SHOULD NOT** include any wedges, passers, clips, printing instructions, measures, numbers of copies, etc.

Each file is a print itself (if you have five posters, you should record them in five different files).  
Convert the text into curves.

Colour mode: **CMYK**

File recording : **EPS** or **PDF**.

If the prepress is a combination of vector and raster elements, please merge and export it as a single raster. Make sure that you send a proof with the files. We can not accept CorelDraw files.

Since our server limit is 10 MB, please upload larger files on some of the file sharing services (i.e. Wetransfer) and place the link in the email.

**Please make the files in accordance with the above mentioned instructions. Otherwise, BELGRADE FAIR shall not be responsible for the printing quality!**



**BELGRADE  
FAIR**

RENTAL SERVICES  
Bulevar Vojvode Misica 14, 11000 Belgrade, Serbia  
Tel: +381 11 2655 809  
jovica.dimitrijevic@sajam.rs  
sajamtehnike.rs



**61<sup>ST</sup> INTERNATIONAL  
TECHNICAL FAIR**



**61<sup>st</sup> International Fair of Technics  
and Technical Achievements**

**May 15-19, 2017**

## 6 Application Form for Participation in the Side Event Programs

The present Application form should be filled in and certified in two copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

To be filled in block letters

<b>Full name of Exhibitor:</b>	
<b>Address: country, town:</b>	
<b>Street and number, P.O.B.:</b>	
<b>Phone:</b>	<b>Fax:</b>
<b>E-mail:</b>	<b>http:</b>
<b>Agent in Serbia (name, address &amp; phone):</b>	
<b>All contacts should be made through:</b>	

Conference rooms rent	Date	Time of use	€/h
Large Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 300 seats)			350,-
Small Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 50 seats)			170,-
Festive Hall in the Head office, with sound system and equipment, the price per started hour (capacity 150 seats)			350,-

For the presentation we need: (please tick)  Screen  LCD Projector for PC Presentations  PC Laptop  Internet

The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date

Seal

Exhibitors signature

TO BE FILLED IN BY BELGRADE FAIR

File no.

Reservation  
confirmation

Time

to

Date, signature and seal



**BELGRADE  
FAIR**

Bulevar Vojvode Misica 14, 11000 Belgrade, Serbia  
Tel/Fax: +381 11 2655 493  
mirjana.stanojlovic@sajam.rs  
sajamtehnike.rs



**61<sup>ST</sup> INTERNATIONAL  
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**May 15-19, 2017**

**8**

## Application for the Exhibit Estimation

To be filled in block letters

Full name and address of the manufacturer:

The exhibit title with the type sign (separate application for each exhibit competing for the prize):

Specific characteristics/properties which are important for evaluation:

Was the exhibit made according to original design or as a licenced product?

Was the exhibit manufactured completely in the country of origin? In case it contains imported parts/components, they should be indicated as such:

Number of the exhibition area (stand) where the item is exhibited:

The accuracy of the data will be confirmed by the authorised representative his/her name and telephone number:

**THE APPLICATION FORM FOR THE EXHIBIT EVALUATION IS FREE OF CHARGE.**

**NOTE: Exhibitors are required to submit the Application form for the exhibit evaluation and one copy of the form with technical data information.**

The deadline for the application of exhibits is May 16, 2017.

The Application forms are submitted to Belgrade Fair, Mrs Mirjana Stanojlović, e-mail: mirjana.stanojlovic@sajam.rs  
Info: +381 11 2655 493

Venue and date

Seal

Authorized signature and seal

In order to support and improve the product quality displayed at the International Fair of Technics and Technical Achievements, as well as affirmation of the Exhibitors extremely successful in it, Belgrade Fair awards prizes to the manufacturers of the best exhibits.

At the International Fair of Technics and Technical Achievements (hereinafter referred to as TECHNICAL Fair), the following awards are awarded for the exhibits being an innovative advancement in technique:

**- Grand Prix “A Step into the Future”**

Shall be awarded to the Exhibitors or Co-Exhibitors at the TECHNICAL Fair for the best exhibit.

**- Special Recognition “A Step into the Future”**

Shall be awarded to the Exhibitors or Co-Exhibitors at the TECHNICAL Fair for the exhibit that contributes to the technical improvement

The awards and recognitions shall be awarded based upon the competition.

**The competition is free of charge and open for all officially registered / applied Exhibitors or Co-Exhibitors at the**

**TECHNICAL Fair** being the manufacturers of the candidate exhibit.

**The exhibits applied for the competition may be products, technical innovations or solutions (technological processes, program solutions, product components or innovations).**

**The awarding criteria are as follows:**

- That the exhibits have been displayed for the first time at the TECHNICAL Fair and/or are a significant advancement compared with the previous presentation at the TECHNICAL Fair;
- That the exhibits are considered especially innovative as regarding the technical and economic realization and may considerably contribute to satisfying the industrial and/or social needs;
- That the exhibits have passed necessary tests and/or have already been used (the exhibits having the certificates of the authorities accredited to issue such certificates and/or test reports of the accredited laboratories);
- That the manufacturer of the applied exhibit has been regularly registered/applied as an Exhibitor or Co-Exhibitor at the Fair;

**A member of the Jury may not be an employee of the Exhibitor** having applied with a competition product or any person participating in its manufacturing in any way.

**The Jury shall operate independently** and take decisions by the vote majority of the total number of its members. **The Jury decision shall be final and the competition participants shall not be entitled to any complaint.**

The Jury shall operate based upon the submitted awarding applications and shall be entitled to suggest the Exhibitors who have not applied for the relevant exhibits to do so in due course.

The awarding is carried out at the festivity organized by Belgrade Fair for this purpose.